



YEJI KIM

Visual Designer

EXPERIENCE

TripActions - B2B Travel (Oct 2019 - Current @Palo Alto)

Visual Designer

- Worked with product designers and engineers to define symbol libraries.
- Organized over thousands of object symbols in a singular system format.

Optimizely - B2B A/B Testing (Apr 2019 - Aug 2019 @San Francisco)

Visual Designer Internship

- Worked on the company brand guideline to define the content structure and the visual system.
- Worked with designers, engineers, and marketing team to deliver illustrations and marketing materials such as conference, campaign, social media, web, and ebooks.

Smirnoff Co. (Apr 2013 @South Korea)

Graphic Designer

- Worked on organizing collaborative art event and concept development for the entire campaign.
- Directed the open public art event in 6 different locations.

SKILLS

Branding	Wireframing	Sketch	After Effects
Graphic Design	Prototyping	Figma	Indesign
Visual Design	Art direct	InVision	Adobe XD
Motion Design	Design Strategy	Abstract	User Testing
UI/UX Design	Illustration	Zeplin	Journey Mapping
Web Design	Photography	Photoshop	Personas
App Design	Drawing	Illustrator	Interviews & Survey

EDUCATION

Academy of Art University (Dec 2018 @San Francisco)

MFA - Master of Fine Art / School of Graphic Design and Digital Media

Konkuk University (Feb 2014 @South Korea)

BFA - Bachelor of Fine Art / School of Contemporary Art & Painting

AWARDS

Adobe Design Achievement Awards (2017)

Graphic Design Semifinalists

- Nominated "Different perspective" book design and painting.

EXHIBITIONS

Ignite the Frame(Oct 2013 @South Korea)

Group Exhibition

- Department of Fine Arts BFA Show

LOG-OUT(Jun 2011 @South Korea)

Group Exhibition

- Department of Fine Arts BFA Show

LANGUAGES

English / Korean